



Queen City Corvette Club *Advertising Terms and Conditions*

The **Queen City Corvette Club**, established in 1968, is one of the Southeast's largest Corvette clubs. Our membership exceeds 340 *active members* and we continue to grow. Our members are from as far West as Shelby / Kings Mtn. to Salisbury / Statesville in the East and from as far North as Lenoir / Morganton to Rock Hill / Waxhaw in the South. We also have Associate Members in Alabama, Delaware, Texas, Virginia, Myrtle Beach and the Raleigh / Durham area. All utilize our club web site, its "*Sponsor Page*", and our award-winning newsletter, the **Queen City Corvette Gazette** to keep abreast of club events and find vendors who provide services.

The **Queen City Corvette Club's Advertising Program** is quite simple; our Advertiser chooses an advertising option from the choices shown below and in return for an Advertiser's support, QCCC will display the Advertiser's business card-sized Ad in our **QCCC Gazette** and on our club web site. A link will be included from our web site to the Advertiser's web site, thus affording maximum exposure. Our goal is that the program will prove beneficial to both our Advertisers and QCCC.

- 1) Ads must be purchased annually and are renewable.
- 2) Ads will appear both on the QCCC web site and in the QCCC monthly newsletter, **The QCCC Gazette**.
- 3) Ads will be the size of a standard business card.
- 4) Positioning of the ads in the newsletters and website is at the discretion of the QCCC.
- 5) Ads will appear on a "Sponsors" page on the web site and include a link to the Advertiser's web site.
- 6) Digital files of ads to be provided by Advertiser. QCCC cannot offer design services.
- 7) All fees are payable in advance and are non-refundable.
- 8) The decision as to whether an ad may be accepted rests solely with the QCCC.
- 9) The number of ads accepted will be limited and utilized on a first come, first served basis.
- 10) QCCC cannot be held responsible for claims made within content of Ad.
- 11) No guarantees will be made or implied as to traffic volumes of the QCCC web site.
- 12) Once an ad is placed, changes will be at the discretion of QCCC and will only be made if the changes directly impact the Advertiser's business, i.e., telephone, address, email, web site changes, etc. There will be no additional charge for this type of change.

Questions concerning **Queen City Corvette Club's Advertising Program** may be referred to:

Craig Smith
cws9537@aol.com

Chris Wood
2redvettes@carolina.rr.com

Queen City Corvette Club

Advertising Options

- **Duntov Level - \$350 / year includes:**
 - Queen City Corvette Gazette Newsletter ad each month for one year
 - Your website ad on the QCCC website for one year with a link to your business website
 - Vendor Presence at our Car Show guaranteed for 2016 (October 15, 2016)
 - QCCC Club Meeting attendance once per year to advertise your product (limitations apply)
 - During this attendance, Advertiser may provide business information, club member specials and discounts, etc., before and after our club meeting time. Dates to be negotiated with QCCC Vice President)
 - Your brochure / ad included in each New Member Packet to advertise your business
 - Option to modify website & newsletter ad twice per year to offer special member incentives / discounts.

- **Z06 Level - \$250 / year includes:**
 - Queen City Corvette Gazette Newsletter ad each month for one year
 - Your website ad on the QCCC website for one year with a link to your business website
 - QCCC Club Meeting attendance once per year to advertise your product (limitations apply)
 - During this attendance, Advertiser may provide business information, club member specials and discounts, etc., before and after our club meeting time. Dates to be negotiated with QCCC Vice President)
 - Your brochure / ad included in each New Member Packet to advertise your business
 - Option to provide special club member discount information for QCCC Board to disseminate to members at QCCC monthly meetings.

- **Stingray Level - \$120 / year includes:**
 - Queen City Corvette Gazette Newsletter ad each month for one year
 - Your website ad on the QCCC website for one year with a link to your business website

Advertising Contacts:

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